

## Call for Sponsors for the USPA online Masterclass Series

USPA traditionally held large in-person conferences. They took place all over the United States to try to give people in different areas easy access and economical travel. For many of the (all volunteer) board members and staffing volunteers, this was their annual vacation! The fees collected at these conferences powered the work of USPA for the rest of the year.

Well, times have certainly changed. The pandemic forced many organizations to re-tool their thinking. It seems ZOOM and its ilk came along just in time to offer our children ongoing education, music lovers access to symphonies, and friends and families the ability to keep in touch. So too, USPA crew learned new skills - to join the tech savvy of the 21st Century in order to keep in touch with you.

The Board of Directors stayed the course - to bring you cutting edge science and preserve the continuity of USPA. The USPA website has been refined and redesigned. The Members Only page has been expanded.

Over 1400 USPA conference lectures were transferred to digital format, for ease of purchase, distribution and posterity. Now, we have filled our Products page with over 400 items and the selection grows monthly. The biggest project undertaken was the creation of an ongoing series of Free Masterclasses. January, 2022 will see our 24<sup>th</sup>! We've now present live Masterclasses, often with Question and Answer time afterwards so attendees can interact with speakers as they did at our in-person conferences.

But the cloth we create these out of is getting thin. The volunteers of USPA are happy to donate their time to bring these programs to you, but actual costs are increasing. Our Zoom membership fee just went up to accommodate more attendees. Our website fees continue to increase with the times advertising rates.

Yes, now we are asking for money. :) BUT – we'd like to do it in a win-win way. If your company sponsors one of our Masterclasses, we'll give you advertising time online (recorded by you if you wish) before the class, mention in our email blasts and acknowledgement in the "Sponsors' Spot" in our newsletters. Below are the tiers and terms of Sponsorship. (If you don't use the company benefits, we will still mention you in our presentation and your support will be tax deductible.)

Sponsorship Tiers:	Benefits:
"Wild Pendulum" Patron Donation of \$100	<ul style="list-style-type: none"> <li>• <u>1 minute</u> advertisement before master class starts</li> <li>• Mentioned in the Chat column (visible during the Zoom) with company PR. Or – "with thanks to..." if it is an individual or family.</li> <li>• Mention in <u>one email</u> sent out prior to the sponsored Masterclass</li> <li>• Ongoing listing on the Donor Page of the Monthly Newsletter.</li> </ul>
"9-49 Vitalizer" Patron [9-49 is the radionic rate for General Vitality!] Donation of \$200	<ul style="list-style-type: none"> <li>• <u>2 minute</u> advertisement before master class starts</li> <li>• Mentioned in the Chat column (see above)</li> <li>• Mention in <u>two emails</u> sent prior to the sponsored Masterclass</li> <li>• Ongoing listing on the Donor Page of the Monthly Newsletter</li> </ul>
"Free Energy" Patron Donation of \$300	<ul style="list-style-type: none"> <li>• <u>3 minute</u> advertisement when before class starts</li> <li>• Mentioned in the Chat column (see above)</li> <li>• Mention in <u>two emails</u> sent out prior to the sponsored Masterclass</li> <li>• Ongoing listing on the Donor Page of the Monthly Newsletter</li> </ul>

If you are interested in being a Sponsor one or more of our Masterclasses, please contact Scott Beutlich, our Secretary/Treasurer at [uspsychotronics@yahoo.com](mailto:uspsychotronics@yahoo.com)

Thank you for your time and for considering Patronage for our Masterclasses.

Sincerely,  
 USPA Board of Directors